Media Coverage City Level Workshop Assam

The North East Times: (print& online)

Workshop on tobacco control voices concern

DHIRPURAM: JAN 21: Consumer Voice, Delhi and Consumer Legal Protection Forum, held a City Level Workshop on tobacco control in the state of Assam. The workshop was organized to raise awareness about the health risks associated with tobacco use, especially to protect the young generation from tobacco diseases.

Advocate Arjun Hazarika, Secretary, Consumer Legal Protection Forum, shared key findings of a recent study conducted about tobacco vendors in Dibrugarh. The study revealed that there has been a significant rise in the number of tobacco vendors in the city in both commercial and residential areas, and there is no record of tobacco vendors.

He found 324 tobacco vendors in the city, which is almost double compared to previous years. Many tobacco vendors are using deceptive practices to attract young people. The report also revealed that tobacco advertisements are displayed openly, amounting to advertisements at every point of sale. Tobacoo advertisements were found at over 20% of retail outlets. Sale of flavoured tobacco is rampant (over 30%), which frustrates the purpose of the tobacco control program. Bidi packaging is often considered child friendly, and the products are often sold alongside candy, chips etc., the products meant for and to attract children to tobacco products.

The workshop was attended by more than 50 health experts, tobacco control officials, youth clubs, officials from the municipal corporation, students, teachers, media, students, and social welfare associations. CSOs and NGOs working on tobacco control, consumer and child rights issues.

The Assam Post:

Prath Khabar:
The Telegraph (print & online)

Dainik Purvodays:

The Hills Times: (Print & online)
State Level Dissemination Workshop on Tobacco Control in Dibrugarh

Dibrugarh, Jan 19:

The Department of Medical Education, Health and Family Welfare, Assam, organized a State Level Dissemination Workshop on Tobacco Control in Dibrugarh. The workshop aimed to raise awareness about the negative impacts of tobacco use and to promote effective strategies for controlling tobacco consumption. Attendees were provided with educational materials and participated in discussions to develop comprehensive plans for tobacco control initiatives in the region.

Hamar Asom:
কনজিউমার বোর্ড কনজিউমার লিগের প্রতিক্ষণ ফামাস কমান্ডালে অধিবেশন অন্য হাজারিবাজার কোম্পানী প্রকাশ
বিক্ষোভের উল্লাস হেচে খান্তায় নিয়ন্ত্রণ আইন

দৈনিক জনমভূমি:

Dainik Janmbhoomi: (Print & online)
Dainik Asom: Print & online

Asom Aditiya: Print & online